MIDJOURNEY CHRONICLES

EP. 22

Rodeo in candy colours. What would you knit?

Moodboard by Michelle Telkamp · --p m7517241652091206895



THE IDEA

A moodboard code is a whole look in one line

Michelle Telkamp shared this moodboard in the community ("Midjourney Goes Wild West"). It mixes Western styling, oversized silhouettes, knit and plush textures and candy colours into a surreal fashion campaign. A moodboard is a personalization profile built from images someone picked. It gets a code, and anyone can use it with --p.

`--p m7517241652091206895`	Loads Michelle's moodboard. Works like an SREF you can share.
`--stylize {100, 400, 800}`	How hard the moodboard pushes. The { } runs three jobs from one prompt.
`--v 8.2`	Always add it. Without it MJ uses your account default.
`--ar 4:5`	Series format.

WHAT TO WRITE

Let the moodboard handle the style

You write the clothes, the prop and the place. The moodboard brings the sky, the colours and the knit. Keep the brief simple: one oversized piece, one Western object made of yarn or plush, one location. Close-ups work great here because the textures carry the picture.

STARTER PROMPT

Fill the slots, keep the tail

STARTER

```
a fashion editorial photo of [MODEL / SUBJECT] wearing [OVERSIZED KNIT OR FUZZY PIECE], [WESTERN PROP MADE OF YARN OR PLUSH], [PLACE], bright blue sky, soft daylight --ar 4:5 --v 8.2 --p m7517241652091206895 --stylize {100, 400, 800}
```



Filled in: The lineup

Three coats, three hats, three daisies. Full shot, eye level.

THE LINEUP · FULL SHOT · EYE LEVEL

```
a fashion editorial photo of three models standing in a row on a green prairie, oversized fuzzy coats in sky blue, candy pink and butter yellow, huge cream cowboy hats, red cowboy boots, each holding a giant white plush daisy, bright blue sky, hard summer sun --ar 4:5 --v 8.2 --p m7517241652091206895 --stylize {100, 400, 800}
```

CLOSE-UPS

The hat and the boots



The hat · extreme close-up
Freckles, horseshoe earrings, yarn you can count.



The boots · detail shot
MJ added the white star on its own. Kept it.

01 · THE HAT — EXTREME CLOSE-UP · EYE LEVEL

```
a fashion editorial close-up of a model's face under the brim of an oversized chunky knit cowboy hat in butter yellow, freckles, glossy cherry red lips, tiny red horseshoe earrings, blue sky behind, soft daylight, visible yarn texture --ar 4:5 --v 8.2 --p m7517241652091206895 --stylize {100, 400, 800}
```

02 · THE BOOTS — DETAIL SHOT · LOW ANGLE

```
a fashion editorial close-up of a pair of glossy candy red cowboy boots with white stitched stars, the hem of a fluffy pink mohair coat brushing over them, standing on bright green grass, giant white plush daisy petals around, hard summer sun --ar 4:5 --v 8.2 --p m7517241652091206895 --stylize {100, 400, 800}
```

PORTRAITS

Over the shoulder and the horseshoe



Over the shoulder · medium close-up
Collar up, daisy on the shoulder, prairie behind.



The horseshoe · medium close-up
Bonus image (not in the post). Plush horseshoe as a collar.

03 · OVER THE SHOULDER — MEDIUM CLOSE-UP

```
a fashion editorial photo of a model with long curly blonde hair looking back over her shoulder, wearing an oversized fuzzy coral knit coat with green knitted stars, collar turned up, a giant white plush daisy resting on her shoulder, green prairie and blue sky behind, soft daylight --ar 4:5 --v 8.2 --p m7517241652091206895 --stylize {100, 400, 800}
```

04 · THE HORSESHOE — MEDIUM CLOSE-UP · EYE LEVEL

```
a fashion campaign portrait of a model with long curly strawberry blonde hair wearing an oversized chunky knit cowboy hat in butter yellow and a fluffy lilac mohair jacket, holding a giant plush red horseshoe, green prairie, bright blue sky, soft daylight --ar 4:5 --v 8.2 --p m7517241652091206895 --stylize {100, 400, 800}
```

CAR

The fur Cadillac



In the post
Bright pink fur, knitted longhorns, arms wide.



Same prompt, another job
Darker pink, MJ rebuilt the headlights as buttons.

05 · FUR CADILLAC — THREE-QUARTER VIEW · LOW ANGLE

```
a surreal fashion campaign photo of a 1959 Cadillac convertible completely covered in candy pink faux fur, giant knitted cream longhorns mounted on the hood, a model in a sky blue sequined sheriff jacket standing on the back seat, empty two-lane road through green hills, bright blue sky --ar 4:5 --v 8.2 --p m7517241652091206895 --stylize {100, 400, 800}
```

ANIMAL

The candy flock



Candy flock · wide shot
Pastel sheep, one red fringe coat. The hat hides the face.

06 · CANDY FLOCK — WIDE SHOT · EYE LEVEL

```
a surreal fashion campaign photo of a flock of fluffy sheep with wool in pastel pink, mint and butter yellow grazing on a green hillside, a model in a giant red fringed poncho coat and huge white cowboy hat standing among them like a shepherd, bright blue sky --ar 4:5 --v 8.2 --p m7517241652091206895 --stylize {100, 400, 800}
```

THE TIP: --STYLIZE

One prompt, three strengths



Job A
Pink suit, rope lasso.



Job B (in the post)
Braided lasso, puff shoulders.



Job C
Chunky yarn, sculpted lasso.

07 · YARN LASSO — MEDIUM SHOT · EYE LEVEL

```
a surreal fashion campaign portrait of a model with long curly blonde hair in a lilac mohair suit with oversized shoulders, swinging a huge lasso made of thick red yarn that loops around her in the air, giant white plush daisies at her feet, green field, bright blue sky --ar 4:5 --v 8.2 --p m7517241652091206895 --stylize {100, 400, 800}
```

READ IT

The { } gave three jobs: --stylize 100, 400 and 800. Lower values follow your words more closely. Higher values let the moodboard take over the styling, the colours and the shapes. Can you tell which is which?

COVER

The lightbox sign

COVER PROMPT

```
a surreal fashion campaign photo, two cowgirls in oversized fuzzy knit coats, one sky blue with yellow polka dots, one candy pink with green stars, holding up a large wide lightbox sign close to the camera, huge bold lettering filling the whole sign reading "MIDJOURNEY CHRONICLES" on the top line and "EP. 22" large below it, green prairie, bright blue sky, the whole sign fully visible in the frame --ar 4:5 --v 8.2 --chaos 5 --stylize 250 --p m7517241652091206895 --no credits, small print, fine print, billing block, watermark, signature, logo, repeated text, duplicate letters, cropped sign
```

- Lightbox signs held by people spell best. The knitted sign version broke the layout and moved "EP." next to the number.
- Keep text and letters OUT of --no on covers, or MJ drops the sign text.
- Drop --chaos to 5 and --stylize to around 250 for covers so the lettering stays clean.

CHEAT SHEET

Moodboards in five lines

Moodboard = shareable style

Someone builds it from images they like. You add --p and the code, and you get their look on your subject.

Describe, don't decorate

Write the clothes, the prop and the place. The moodboard already brings colour, light and texture.

--stylize is the volume knob

Low: your words lead. High: the moodboard leads. Run { } to see all three at once.

Textures love close-ups

Knit, mohair, faux fur and yarn read best in detail shots and medium close-ups.

Keep it out of a costume

One Western object per image is enough. Boots, a hat, a lasso, a star, a horseshoe.

YOUR TURN

Knit a Western classic

Take one Western classic (boots, a hat, a lasso, a sheriff star) and knit it into a fashion shot. Post your favourite in the comments.

Bonus: run the same prompt with Personalization ON and OFF and tell us which one wins.

CREDITS

Moodboard by Michelle Telkamp

Code m7517241652091206895, shared in her post "Midjourney Goes Wild West". Thank you for sharing it, Michelle!

NEXT

Ep. 23: Noir portraits